

# **Archer Business Resiliency**

Like so many others, your organization is a complex tapestry of products, services, processes, technologies, data, employees, third parties and more. Each of these layers adds complexity, which in turn magnifies the fragility of your organization, especially when a disruption occurs. At the same time, you are trying to service your customers, drive growth and fulfill myriad other business objectives you have. Your organization must be resilient against whatever disruptions come your way, whether it's a natural disaster, health crisis, a cyberattack or other events.

Business continuity (BC) and IT disaster recovery (DR) planning go a long way toward ensuring that critical business and IT functions continue to operate or can be recovered within acceptable impact tolerances if a crisis occurs. However, managing the recovery plans for all these complex processes, systems, third parties and more is complicated. What's more, there are often uncoordinated, ad hoc processes for creating, approving, maintaining and testing plans.

Business continuity management (BCM) teams usually capture static BC/DR plans in multiple, inflexible tools and systems that are difficult to keep updated. With limited coordination among business continuity, disaster recovery and crisis teams, there is often little visibility into emerging risks that may impact the continuity or resilience of your organization's operations. This lack of coordination and visibility makes it difficult to prove to senior management that the organization is resilient.

## Transform from recovery to resiliency

Recovery implies that the business has developed recovery plans to restore needed services after a disruption. In contrast, resiliency programs are proactive. They are designed to address and mitigate resiliency risk to your organization, in addition to coordinating recovery. Resiliency requires building processes and technologies that naturally adapt to adverse conditions, make mid-course corrections and avoid many of the negative impacts of a disruption. A successful business resiliency program aligns business continuity planning, IT disaster recovery planning, crisis management and incident response activities with your organization's broader business strategy and objectives.

Now more than ever, your organization needs business continuity and IT disaster recovery teams to work closely to create a more resilient enterprise, capable of minimizing the financial, operational and reputational impact of disruptions. At the

same time, your senior management team needs a better understanding of resiliency risk and related budget requirements, not to mention a level of confidence that the organization is prepared should a crisis occur.

### The Archer Business Resiliency advantage

Archer Business Resiliency provides an automated approach to business continuity and disaster recovery planning and execution, allowing swift response in crisis situations to protect your ongoing operations. With Archer, you can assess the criticality and impact tolerance of business processes and supporting technologies and develop detailed business continuity and disaster recovery plans using an automated workflow for plan testing and approval. You can more effectively handle disruptive events and keep them from becoming bigger and more costly. If they do become a crisis, Archer enables you to manage these events by helping you coordinate with crisis and recovery teams and others involved in resolving the event.

Organizations can also use the Archer Business Continuity & Disaster Recovery iOS mobile application to view recovery plans and requirements, which decreases an organization's dependency on hard-copy plans and enables a faster response to crisis events. Real-time dashboards and reports provide your senior management team with a better understanding of resiliency risks, insight into budget requirements and a level of confidence that a solid resiliency program is in place if a crisis occurs.

Archer offers a standards-driven, automated approach to resiliency planning and recovery, allowing your organization to be prepared and respond swiftly to business disruptions. With Archer, you can transform the efficiency of your resiliency and recovery teams, address the most critical areas of the business quickly and partner across the business to achieve your organization's resiliency goals.

Archer Business Resiliency provides an automated approach to planning and recovery, allowing you to respond swiftly in crisis situations to protect your ongoing operations. With Archer, you can transform the efficiency of your resiliency and recovery teams, address the most critical areas of the business quickly and partner across the business to achieve your organization's resiliency goals.

#### Bring business context to continuity and recovery planning

How do you know what is most critical to your business? Which business processes are the most critical for you to ensure they are resilient? What are the upstream and downstream dependencies, systems and processes, and how does your team plan for these? These critical questions must be assessed in concert with an understanding of business criticality and corresponding recovery priorities. Archer offers a centralized business process and asset repository tied to the supporting IT infrastructure. This enables management to catalog and better understand the context of the organization, assess the criticality of each process and supporting technologies and infrastructure, prioritize the BC/DR planning process based on criticality, and then put recovery plans in place.

#### Integrate incident and crisis response

Muddling through a crisis event and being saved by "heroic efforts" is not the type of experience any team wants to experience, much less repeat. Continuity and recovery professionals must adequately plan for and proactively build steps into the organization's processes to manage incidents as they arise and effectively deal with crisis events to bring them to a swift and successful resolution. Bringing the resiliency program together managing day-to-day incidents or planning and testing for crisis events, your programs must include a cycle for learning and improving processes. With Archer, you can more effectively keep your resiliency program in line with changes within your organization, new or changing regulations, and new business, and build resiliency into the very processes you perform.



#### Adapt your resiliency program

Businesses are fluid and prone to changes, and priorities need to be reevaluated on a regular basis—and resiliency planning and execution should follow this same pattern. The ISO 22301 standard recommends developing a resilient organization in line with business priorities and strategic objectives in a way that is flexible enough to adapt and react to changing priorities. Archer enables you to tailor continuity, recovery and response processes, add new workflows, and program new reports while maintaining your approaches and taxonomies.

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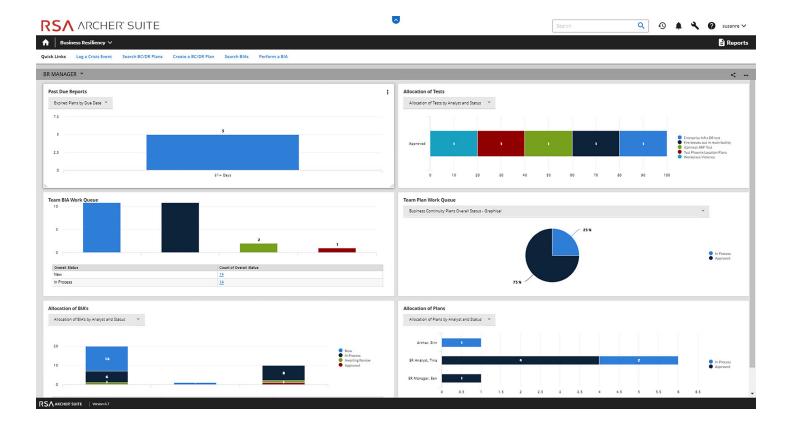
Key dashboards and reports provide visibility to your senior management, providing a better understanding of resiliency risks, insight into needed budget requirements and a level of confidence that a solid resiliency program is in place if a crisis occurs. Archer Business Resiliency uses a standards-based approach that aligns with the ISO 22301 international standard for BC planning, and the flexibility of the Archer Platform allows you to easily expand your current continuity and recovery use cases with no custom code or professional service requirements.

Archer Business Resiliency includes several use cases designed to meet your specific business needs and progress in your organization's business resiliency maturity journey, including:

- Archer Business Impact Analysis helps you determine the criticality of business processes for prioritization and sequencing for recovery planning and building resiliency measures. Campaign capabilities enable you to automatically update or create business impact analyses across sets of business processes.
- Archer Incident Management provides a case management and incident response solution for reporting and categorizing incidents. You can quickly evaluate the criticality of an incident, determine the appropriate response procedures, and assign response team members based on factors like business impact and regulatory requirements.
- Archer Business Continuity & IT Disaster Recovery Planning offers a coordinated, consistent and automated approach to business continuity and IT disaster recovery planning, testing and execution. It allows you to respond swiftly in crisis situations to protect your ongoing operations.
- Archer Crisis Management provides a coordinated, consistent and automated approach that enables swift response in crisis situations to protect your ongoing operations. You can manage business continuity and disaster recovery and align activated plans with your organization's crisis team activities to manage crisis events holistically.

Archer Business Resiliency provides a resiliency-driven approach to help your organization mature from reactive business and IT recovery objectives to a proactive posture that enables your team to significantly reduce the effects of disruptions to your business. With Archer, you can transform the efficiency of your resiliency team to protect your critical business operations.





#### **About Archer**

Archer, an RSA company, is a leader in providing integrated risk management solutions that enable customers to improve strategic decision making and operational resiliency. As true pioneers in GRC software, Archer remains solely dedicated to helping customers understand risk holistically by engaging stakeholders, leveraging a modern platform that spans key domains of risk and supports analysis driven by both business and IT impacts. The Archer customer base represents one of the largest pure risk management communities globally, with over 1,500 deployments including more than 90 of the Fortune 100. For more information, go to **rsa.com**.